



FOR IMMEDIATE RELEASE

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Superior Recreational Products Renovates Historic Dennis the Menace Park

CARROLLTON, GA – The city of Midland, Texas hosted the grand opening of the newly renovated Dennis the Menace Park on May 2. This historical park was first established in 1959. In partnership with Playgrounds, Etc., Superior Recreational Products updated the park with four themed playgrounds that reflect the history of this park.

The Dennis the Menace comic inspired themes for the playgrounds including a baseball, western, tree house, and airplane themes. The community was excited to bring the park's playgrounds up to modern standards and refresh its look while honoring its many beloved memories.

“Dennis the Menace Park is very important to this community,” Assistant Community Service Director Laurie Williams said. “Many kids in west Texas, not just Midland, but all over the Permian Basin grew up playing in this park. It has a lot of memories for a lot of people.”

Because of this, it was important to mix some of the old with the new in order to keep the nostalgia of the original culture alive. A few of the historic structures were preserved for display throughout the park in order to keep some of that heritage and culture.

“Almost everybody here has some story about playing here, bringing their kids here, so to revitalize this old park adds a tremendous amount of value to the community,” Western Distribution Manager for Superior Recreational Products Josh Thayer said.

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Superior Recreational Products, a PlayCore company, is a manufacturer and supplier of premium recreational products like playgrounds, shade, picnic shelters, and site furnishings. Superior leverages its customer-focused expertise and complete collection of premium products to deliver an uncommonly easy way for communities like yours to create tailored recreational environments so they feel empowered to play, relax, and live.

PlayCore is a purpose driven Company committed to building stronger communities around the world by advancing play and recreation. The company infuses scholarly learning, through its Center for Outreach, Research, and Education, into its comprehensive family of brands. PlayCore combines best-in-class educational programming with the most comprehensive portfolio of play and recreation products and services to create tailored solutions that match the unique needs of each community served.

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